



Merrittville Speedway Kart Club

2025 Partnership Proposal

This proposal was prepared by **PONTELLO**
Motorsports

Mission Statement:

Merrittville Speedway Kart Club focuses on providing a safe, affordable, and family-friendly environment where young racers can begin their journey in motorsports, learn valuable skills, and pursue their dreams, while offering competitive racing for adults.

Cultivating the next generation of racing talent by providing a platform for young drivers to learn the fundamentals of motorsports in a fun and supportive atmosphere. We plan to continue the growth of a vibrant karting community at Merrittville Speedway, expand on offering an accessible entry point for young racers to experience the thrill of competition and develop their skills, while providing exciting and affordable racing for adults.

Merrittville Speedway Kart Club is for all ages, while focusing on nurturing young drivers and fostering a passion for motorsports.

Don Spiece
Merrittville Speedway



Background and History

The 1994 season marked the inaugural year for kart racing at Merrittville Speedway. Prior to this, karting opportunities in the Niagara region were available at tracks in Virgil and Biedas, as well as the newly established track at Ransomville. Merrittville Speedway Kart club opening addressed the closure of the former two tracks and complemented Ransomville Speedway existing Thursday night program.

Before the introduction of Tuesday night racing at Merrittville, Saturday night stock car stars, many of whom began their careers in karting, included current drivers such as Pete Bicknell and Scott Wood, and former drivers like Tammy Willard and Larry Lampman, among others.

The 2025 season will be the Kart Club's 32nd year of kart racing. As we approach the 75th anniversary of stock car racing in 2026 and beyond, the Tuesday night karting program will continue its vital role in developing future generations of drivers.



Past Champions

**A Proven Breeding Ground for
Motorsports Talent:
Merrittville Speedway Kart Club
boasts a long and impressive list
of alumni who have gone on to
succeed in various roles within
the motorsports industry. Every
season adds to this remarkable
legacy.**

Notable alumni of the Tuesday night karting program include:

- *Stewart Friesen - NASCAR Craftsman truck series winner*
- *Cody McPherson - DIRTcar Sportsman Series Champion*
- *Dalton Slack - DIRTcar Modified and BRP Tour Star*
- *Ryan Susice - Ransomville Speedway DIRTcar Modified Champion*
- *Brett Stratford - Thunder on the Grand Champion*
- *Alex Riley - Dual On Dirt 4 cylinder Champion*
- *Chris Steele - Ohsweken Speedway Sprint car Series Champion*
- *Josh Hansen - S.O.S. Sprint car Feature winner*
- *Pete Reid - Merrittville Speedway Stock Car Winner and Star*
- *Donny Lampman - DIRTcar Hoosier Stock Star*
- *Hana Rothwell - Merrittville Speedway Mini Stock Feature Winner*
- *Tyler Winger - Merrittville Speedway Mod Lites Feature Winner*
- *Ryan Anderson - Merrittville Speedway Mod Lites Feature Winner*
- *Nigel Pendykoski - DIRTcar Sportsman Rookie and Feature Winner*
- *Matteo panunte - Merrittville Speedway Sportsman Star*
- *Paul Klager - As a former Merrittville kart racer and race director, he played a pivotal role during the rise of the Briggs LO 206 program. Furthermore, his achievements as a Merrittville mod lite track and tour champion demonstrate his exceptional talent and dedication to the sport.*



Series Information / Scheduled Events

The Merrittville Speedway Kart Club hosts weekly races from May to September, catering to a diverse range of drivers. Participants span from five years of age in our beginner divisions to well over forty in our senior categories. In the previous season, weekly attendance exceeded forty drivers, with a total of over two hundred participants, including family and staff. Building on this success, we are expanding our 2025 program with the addition of new divisions. The 2025 season is currently scheduled to include twenty events, eighteen of which are race events.



Social Media

Despite being a focused karting organization, we maintain a significant and expanding presence within the community. Our dedicated following continues to grow annually, with the kart club currently boasting over 1,100 followers and the encompassing racetrack community exceeding 12,000.

Merrittville Speedway Kart Club Official Page

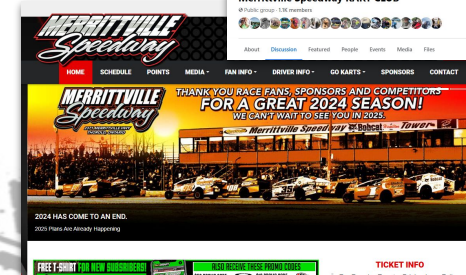
<https://www.facebook.com/groups/598098958167533>

Merrittville Speedway Website

<http://www.merrittvillespeedway.com>

Merrittville Speedway Official Facebook Page

<https://www.facebook.com/MerrittvilleSpeedwayON>



Partnership Packages

All sponsorships and partnerships secured by the Merrittville Speedway Kart Club directly support our competitors. These vital contributions fund weekly prizes and substantial prize money awarded throughout the season, culminating in a prestigious year-end banquet where top performers are recognized and rewarded.

Premier Club Partnership (\$1500.00)

Includes all other package benefits.

In addition to:

- Naming Right for Merrittville Speedway Kart Club.
- Additional 2 free entrance to all Merrittville Speedway Kart Club events.

(Additional tickets valued \$360.00)

Limited availability

Total Value of tickets (\$760.00)

Division Entitlement Partnership (\$500.00)

Includes Official Partnership and Associate Partnership benefits. In addition to:

- Naming Rights to a Series.
- Ad placement at awards banquet.
- Additional 1 free entrance to all Merrittville Speedway Kart Club events.

(Additional ticket valued \$180.00)

Limited availability

Total Value of tickets (\$400.00)

Official Partnership (\$350.00)

Includes Associate Partnership benefits. In addition to:

- Decal placement on Drivers Karts (Supplied)
- Logo in Victory Lane
- 1 Ad placed inside the track
- 1 free entrance to all Merrittville Speedway Kart Club events.

(Additional ticket valued \$180.00)

Limited availability

Total Value of tickets (\$220.00)

Associate Partnership (\$150.00)

- Ad Space in our 2025 Rulebook
- Ads and updates on our social media site.
- 1 Race Event for a select division.
- (4) Free entrances to the **Specific Race Event** day. (Tickets valued \$40.00)

Available

Total Value of tickets (\$40.00)

For more information

Merrittvillekartracing@gmail.com

Partnership Contingency Program

Club Contingency

- Ad Space in our 2025 Rulebook
- Ads and updates on our social media site.
- Decal placement on Drivers Karts that participate in the program
- Draws are performed once a week and published on social media (\$50.00 Dollar value per event)

\$900.00 Retail value of Goods or Service

Series Contingency

- Ad Space in our 2025 Rulebook
- Ads and updates on our social media site.
- Decal placement on Drivers Karts that participate in the program
- Draws are performed once a week and published on social media (\$25.00 Dollar value per event)

\$450.00 Retail value of Goods or Service

Weekly Contingency

- Ad Space in our 2025 Rulebook
 - Ads and updates on our social media site.
 - Draws are performed at the track and published on social media.
- (Minimum \$20.00 Dollar Value one event)

Minimum \$20.00 Retail value of Goods or Service

For more information

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